

CONSERVATION FLORIDA

THE POST

ISSUE 22

04

SAVING LAND TO PROTECT WATER

Leading the Push for Wild Florida's Future

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RANCHES, RIVERS & ROOM TO ROAM

Conserving the Florida Wildlife Corridor

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CHAMPIONS FOR CONSERVATION

Featuring David & Peggy Carr

**CONSERVATION
FLORIDA**

KEEPING FLORIDA WILDLY BEAUTIFUL



@keithcurrypochy



DONATE TODAY

We're saving the places Floridians love.
For Nature. For People. Forever.

Nearly 1,000 people are moving to Florida every day – that's a city the size of Orlando every year. What we save and what we pave this decade will impact Florida forever. So, this is it. Your moment to make a lasting impact.

Consider how you can contribute, and let's keep Florida wildly beautiful for future generations.

CONSERVATION
FLORIDA

About Conservation Florida

OUR GOALS

Shaping Florida's Conservation Future

Florida is one of the fastest growing states in the nation. Each year, the state loses 100,000 acres of natural and rural land to fast-paced residential development. With this comes a greater demand for water and the development of rural and natural lands for urban use.

Protecting Our Paradise

Conservation Florida is an effective, energetic, collaborative organization working on your behalf to protect Florida's land, water, wildlife, and way of life. We save land by facilitating, purchasing, or accepting donations of land and conservation easements, serving as a trusted community partner to support statewide land conservation, and through effective advocacy, education, and outreach programming.

JOIN US ON THIS WILD RIDE

Conservation Florida has built an


impressive land protection project portfolio, adding **over 100,000 acres** in the last year alone. Currently, we have more than 40 incredible projects that would protect tens of thousands of acres within the Florida Wildlife Corridor.

Every acre we conserve, every habitat we restore, and every drop of water we safeguard is made possible through contributions from fellow Floridians.

Financial Support

When you make a gift to Conservation Florida, you are not only helping us protect wildlife, water, and land for future generations, you are also helping to make Florida a better place to live, work, and play. Your support goes toward protecting Florida's most important, special places.

Protect Your Land

To talk with us about protecting your land with significant natural or agricultural values, please email info@conserveflorida.org. 

Ways to Give

Personal Philanthropy

- Make an **Annual Gift** or **Multi-Year Pledge**
- **Stocks + Bonds + Mutual Funds**
- **IRA** Charitable Rollover
- Leave a Legacy via **Estate Planning**
- **401k** + Retirement
- Gifts of **Real Estate**

Volunteerism

- **Board of Director** Service
- **Regional Advisory Board** Service
- Help with **Events** and **Land Restoration**

Corporate Giving

- **Cause-Related Marketing** via "This Brand Saves Land"
- **Sponsorship**
- In-kind **Support**

Our Mission Statement

Conservation Florida is grounded by a deep love for Florida and a history of impactful boots-on-the-ground land conservation. We are a statewide land conservancy protecting Florida's natural and agricultural landscapes with a primary focus on saving land within the Florida Wildlife Corridor.

Geographic Service Area

We are the **only land conservancy** founded by Floridians with a statewide service area that prioritizes the protection of land in the Florida Wildlife Corridor. We have led the way in strategic and evidence-based land protection since our founding in 1999.



Couple's Conservation Easement Donation Will Protect Land in the Florida Wildlife Corridor



Working together with Conservation Florida, Dan and Marcia Welch are generously donating a 500-acre conservation easement in Polk County.

Their property fills in a missing piece of the Florida Wildlife Corridor and protects rare habitat on Lake Wales Ridge, a unique geological feature that is one of the oldest natural scrub communities in Florida. From the gregarious Florida scrub-jay to the shy sand skink, the sandy ridge contains so many unique, threatened plant and wildlife species that it has been labeled a global biodiversity hotspot.

“We have witnessed the continual loss of our native woodlands. We hope our partnership with Conservation Florida will further our legacy of protecting our wonderful natural landscape.”



Left: Dan and Marcia Welch **Above:** Nestled in the middle of Lake Wales Ridge State Forest, the land is home to more than 40 plants and animals found nowhere else on the planet.



8 Potential Benefits for Landowners

- 1 **Maintain control and ownership** of the property
- 2 **Keep the land and get paid the appreciated value** caused by development pressure
- 3 Ensure the property is **protected for future generations**
- 4 **Obtain favorable estate tax treatment** during transfer of the land
- 5 Continue to **receive income from the land**
- 6 Gain income **tax advantages**
- 7 Rest easy that the **restriction will travel with the property** if sold
- 8 **Individually structure the conservation easement** to meet your needs

Recognizing the necessity and urgency of preserving this special land, the Welches felt compelled to protect it for future generations. “Our family has witnessed the continual loss of our native woodlands. We hope our partnership with Conservation Florida will further our legacy of protecting our wonderful natural landscape,” said Marcia.

Conservation Florida will hold the conservation easement, which will limit development on the land and protect its natural characteristics forever. Its location on Lake Wales Ridge and within Conservation Florida’s H2O: Headwaters to Okeechobee boundary made it an ideal candidate for protection.


On top of everything else, the donation of this land will also close a gap in the Florida Wildlife Corridor. Like filling in

missing pieces of a giant land protection puzzle, Conservation Florida and its land protection partners have been working to protect land within the Florida Wildlife Corridor for decades.

WHY DO LANDOWNERS LIKE THE WELCHES PROTECT THEIR LAND?

When you think back on all the life experiences your land has brought you, it may seem clear to you why it should be protected forever. You may also be aware of the challenges that threaten the integrity of your land. Many landowners are concerned that their family’s home and way of life will disappear.

Donating a conservation easement can permanently safeguard family land while providing income tax and estate tax benefits. In some cases, donating or

selling a conservation easement is the means to keeping a family’s agricultural land in production. In others, it provides the peace of mind of knowing the natural resources of the land will be protected as a legacy for future generations. 



Top Left: The Welch property, which borders this highway, will provide a safer way for endangered Florida panthers to move between other protected lands. **Above:** Endangered Florida scrub-jays are special for many reasons. They form tight family groups, and young scrub-jays often help raise their siblings. They are also friendly and curious birds that spend their whole lives in Florida.

INTRIGUED BY CONSERVATION EASEMENT DONATIONS?

Conservation Florida would love to talk with you about protecting your land. Please contact us at (352) 376-4770 or info@conserveflorida.org to learn more or get started today.



Conservation Efforts Unite All Floridians



by Traci Deen, CEO

From the sandhills to the swamps, Floridians don't always agree, but we do find common ground in the actual land we share. It's a great love of place. It's part of our ethos, our Floridian ethic.

Conservation connects us, and our love for wild Florida unites us. Some of us are

hunters, and some are vegans. Some are steadfast Noles fans, and others mumble "Go Gators" in their sleep. Red or Blue, we have proven it time and again: at the ballots, in our choices, and in our shared heritage — Floridians support conservation.

We swim, eyes open and breath held, in crisp, turquoise Florida springs or in the waters off our coasts. As schoolchildren, we study the Florida panther as a big cat

that still roams our most wild places. We paddle and kayak waterways alongside manatees and dolphins. We enjoy an endless variety of recreational activities on the best public lands in the nation. We eat Florida-grown, Florida-raised food. We love it here. Who wouldn't? This is home, and it's iconic. It's Florida.

But we also see our coasts battling the tides of a rising sea, and our estuaries suffering from algal blooms that destroy

entire ecosystems. We ache as panther after panther is struck down on our roads. We lament the loss of green space as another piece of paradise is paved, another ranch lost to rooftops, and we see what's coming: more of us, more roads, more rooftops.

A VISION FOR THE FUTURE

We know that the time for land protection is now. As Florida grows by nearly 1,000 newcomers each day, we're projected to exceed 30 million residents by 2060. With this comes a greater demand for water and the development of rural and natural lands for urban use.

We know that both our economy and our health are rooted in our environment. It's why I am a big believer that conservation is for everyone and unifies us as Floridians. Don't believe me? Talk to your neighbors, family, and friends. I'm willing to bet that not one says, "Conservation? Yuck. I hate the environment!"

No, instead, we take pride in our home. In 2014, 75% of Florida voters passed the Florida Water and Land Conservation Initiative, intended to restore funding for land protection,

including wetlands and forests, recreational lands, beaches and shores, and working farms and ranches.

In late 2020, three Florida counties resoundingly passed ballot initiatives that would cost voters a little more in taxes per year for one united goal: save more land. Floridians don't view conservation as a partisan issue, because it's not.

Conservation is the sensible, deliberate protection of lands that are necessary to keep our state, its people, and its wildlife healthy and thriving.

Land conservation is a no-brainer.

Floridians understand that water is the lifeblood of our state and that conservation lands protect our life-sustaining and economy-sustaining rivers, lakes, beaches, and aquifers.

The economic benefits of conservation alone make conscientious land acquisition fiscally responsible.

Land conservation is a tool that, if used well, can also keep Florida's family farms and ranches in business while simultaneously protecting the conservation value of the land. Maintaining green landscapes, wildlife corridors, and open space, while

safeguarding food security and the rural communities that are dependent on thriving agricultural operations, is a double or triple win.




Whether you're an endangered species advocate or guardian of our strong economy, land conservation is the horse to ride for long-term success.

THE TIME FOR ACTION IS NOW

Our shared vision accommodates future population growth while striving to protect Florida's rich, natural heritage. Florida's land and water should be defended with unyielding boldness, and Florida's biodiversity cherished. We have work to do to protect Florida's natural and agricultural landscapes — to preserve wild, wonderful Florida.

If you agree with me, and I know in my Floridian heart that an overwhelming majority of you do regardless of your age, gender, race, background, and political beliefs, then join us by making a donation today! Join the team and fund land conservation like the future of Florida depends on it, because it does.

Let's continue to link arms, Florida, to conserve our common home and our common ground, for the love of Florida, and for her future. 



Celebrating a Win for the Florida Wildlife Corridor – & Florida’s Conservation Future

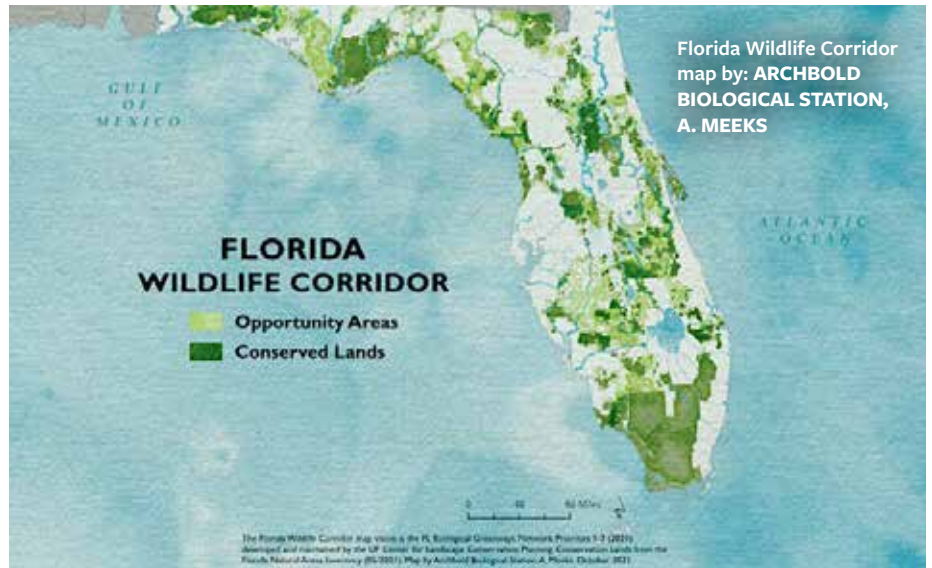
From the Florida Panhandle to the Florida Keys, Conservation Florida’s ongoing efforts are successfully shaping our state’s future and preserving some of the rarest habitats and species in the world.

In July 2021, we celebrated a major milestone when Florida Governor Ron DeSantis signed the Florida Wildlife Corridor Act into law. A vital and vibrant part of Florida’s ecological landscape, the Corridor forms a greenway across the state that connects the Florida Everglades to the Panhandle and encompasses a mosaic of natural habitats.

The Florida Wildlife Corridor Act aims to:

- Maintain wildlife access to the habitats for migration and genetic exchange amongst regional wildlife populations.
- Prevent fragmentation of wildlife habitats.
- Protect the headwaters of major watersheds, including the Everglades and the St. Johns River.
- Provide ecological connectivity of lands needed for large-scale ecosystem functions, such as water and prescribed burns that are essential for land management and restoration.
- Preserve and protect land and waters that are not only vital to wildlife, but also critical to the state’s groundwater recharge and serve as watersheds that provide drinking water to most Floridians as well as help maintain the health of downstream coastal estuaries.
- Provide crossings for the protection and safety of wildlife and the traveling public.
- Help to sustain Florida’s working ranches, farms, and forests that provide compatible wildlife habitat while sustaining rural prosperity and agricultural production.





Conservation Florida is working statewide to protect land within the Corridor by developing strategies, exploring funding sources and purchasing or accepting donations of land and conservation easements.

“The signing marked a big win for land conservation in Florida and sparks both excitement and inspiration for Florida’s conservation future,” said Traci Deen, Conservation Florida’s CEO.

“The Florida Wildlife Corridor provides a vision for Florida as a whole that protects the places we all love, offers habitat and room to roam for our native species, cleans and stores water,

provides ample outdoor recreational opportunity, and supports Florida’s family farms and ranches, all while accounting for Florida’s future growth,” she added.

Conservation Florida has been working on connecting key segments of the Florida Wildlife Corridor since its founding in 1999. Together with its incredible partners and supporters, Conservation Florida is now actively leading the charge to protect over 100,000 acres. We look forward to working with the State of Florida to achieve continued success within the Florida Wildlife Corridor. 🦋



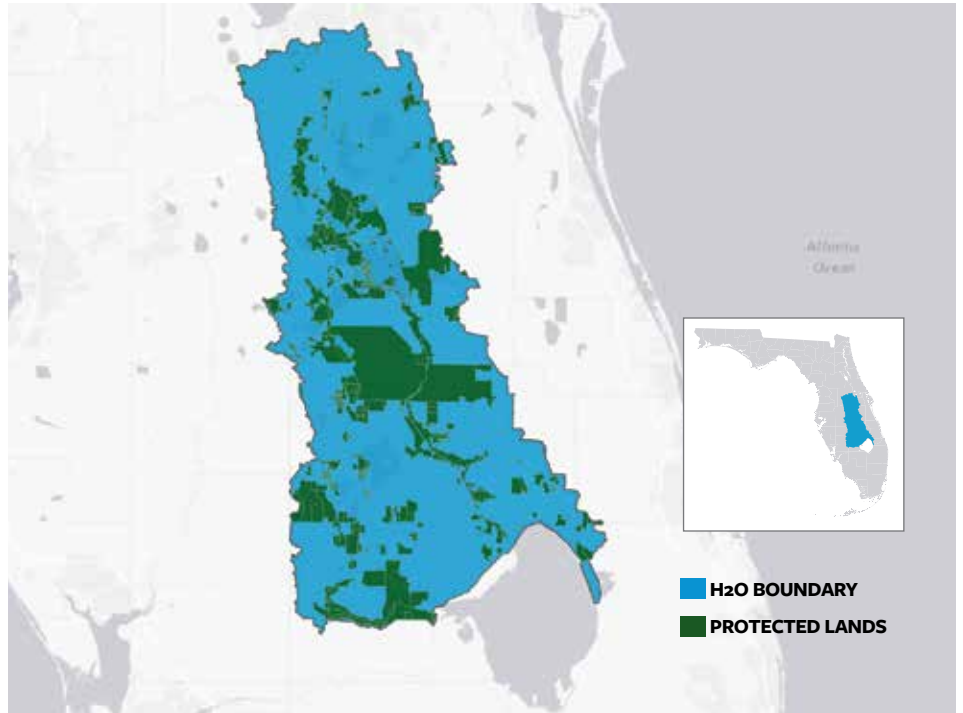
Opposite Page: Highlands Hammock, one of the first state parks. **Top Left:** Cowboys on a ranch farm herding cattle. **Top Right:** Florida Wildlife Corridor Act. **Bottom Left to Right:** The scrub-jay and Florida panther, two local protected species.



SCAN HERE TO DONATE TODAY!



@adamstrangbass



LITTLE BLUE HERON



@adamstrangbass

Protecting Our Land & Water for Future Generations

The Everglades Headwaters Watershed forms the boundary for H2O, a regional protection initiative in the Florida Everglades that's all about water.

With your support, Conservation Florida is conserving landscapes that span Orange, Osceola, Lake, Highlands, Glades, St. Lucie, Martin, and Polk counties. All are vital for the long-term protection of Florida's freshwater supply.

Land protection and water protection are intertwined in Florida's landscapes.

At a time when Florida is facing intense development pressures, ranchlands are sought for conversion into large housing developments and planned communities. As a result, Conservation Florida is working with ranchers to protect water, wildlife, and wildlife corridors. Ranchlands in the Northern Everglades remain a top protection priority within H2O: Headwaters to Okeechobee.

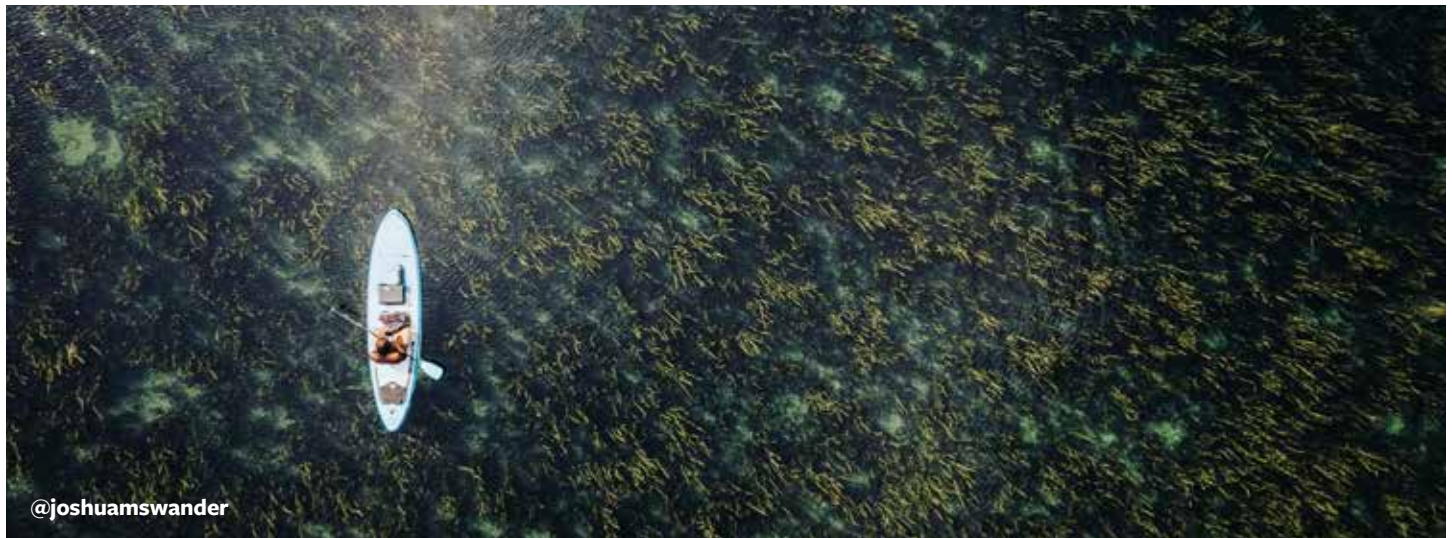
Conservation Florida is protecting thousands of acres in the Northern Everglades. The conservation projects that our efforts are targeting in this region help filter surface water flowing

ABOVE: Brimming with life, this region is home to roughly 38 federally-listed species and 161 state-listed threatened and endangered species.

from the north before it reaches Lake Okeechobee. In addition to contributing to the clean-drinking water supply for millions of people, the land provides shelter for many species of neotropical birds during their spring and fall migrations. It is also estimated that more than 50% of all habitat used by panthers in the Northern Everglades is on private lands.

GISSY SPRINGS & RAINBOW RIVER RANCH

Located within the Rainbow River Corridor, these two privately owned properties span 4,620 feet of undeveloped shoreline and contain at least 13 springs that flow into the Rainbow River. Overuse, septic waste, and pollution pose serious threats to the health of this river, which is one of the longest spring runs in the world.



While not open to the public, Gissy Springs is located between Rainbow Springs State Park and State Campground. Once protected, it will connect the current northern and southern parcels of the park. The Rainbow River Ranch is located along the park's southern boundary.

Conserving these parcels offers a rare opportunity to complete a corridor of protected lands along the beautiful Rainbow River. Further, the project will provide potential restoration of altered habitats along the riverbank to support wildlife and maintain water quality.

EAGLE HAVEN

Located in the Florida Wildlife Corridor, Eagle Haven is an ecological gem, spanning 2,909 acres that include four miles of Lake Kissimmee shoreline. Formerly named Lost

Oak, this area contains six different habitats for roughly 200 species, including the beloved Florida scrub-jay. Meanwhile, 300-year-old live oaks dot the landscape while Eagle Haven's swamps and marshes work around the clock to purify water for the Kissimmee River. Conservation Florida is currently seeking donations to acquire a conservation easement and ensure the permanent protection of this critical habitat.

SANTA FE RIVER

Thanks to a generous donation and conservation easement by landowners Dale and Helen Lundgren, Alachua County has gained a new 236-acre preserve held by two land trusts. After years of negotiations, Conservation Florida, Alachua Conservation Trust, and Alachua County have been able to make the Lundgrens' dream of protecting their cherished

family land a reality. This remarkable, pristine habitat in the Upper Santa Fe River basin will be enjoyed as a public preserve by many generations to come.

LAKE MARION PRESERVE

In 2021, an anonymous conservation buyer allowed Conservation Florida to quickly outbid a developer to purchase 700+ acres of high-priority property on Lake Marion in Polk County. The significance of this location cannot be overstated. Lake Marion Preserve falls within the boundaries of the Florida Wildlife Corridor and Conservation Florida's H2O: Headwaters to Okeechobee and contains federally listed and state-listed plants and animals, including a rare habitat known as Rosemary Scrub. As habitat management is undertaken on the Preserve, experts predict more listed species will return to the area.



PEACE RIVER

Conservation Florida is working to save land along the Peace River and its tributaries. Our partners at the Conservancy of Southwest Florida provided funding to support this project. Protecting land on the Peace River benefits wildlife and people. The Peace River provides approximately 26 million gallons of drinking water a day to residents of Charlotte, DeSoto, and Sarasota counties.

ARBUCKLE CREEK RANCH

Arbuckle Creek Ranch is important to protect and beneficial to the public because it helps filter and replenish drinking water within the Lake Istokpoga watershed, which drains into the Kissimmee River and on to Lake Okeechobee. It also supports local agriculture, aids military readiness at Avon Park Air Force Range, and provides habitat for native plants and wildlife. At 1,250 acres and with over a mile of creek frontage, Arbuckle Creek contributes to the health of the entire Greater Everglades Ecosystem and adds to the Florida Wildlife Corridor.



XL RANCH LIGHTSEY COVE

With exceptional habitat, such as wet prairie, scrub, and cutthroat grass, this 537-acre property is a high protection priority. Located on the northwest edge of Lake Istokpoga, the landscape offers a glimpse of prehistoric Florida with ancient oak hammocks and sand pine scrub scattered among vibrant marshes and endangered grasslands.

AP RANCH

The protection of AP Ranch will add 1,009 acres of critical conservation land to the Florida Wildlife Corridor. In addition to being a working family ranch, this outstanding property contains a mosaic


of natural habitats. Towering longleaf pine covers swaths of wire grass and saw palmettos. The area's dominating flatwoods intertwine with native grasses and rare plant species to create a classic example of Florida's natural beauty.

D RANCH PRESERVE

Once a historic cattle ranch, D Ranch Preserve is now a haven for wildlife. Thanks to a generous donation, Conservation Florida owns the 476-acre preserve in Volusia County and has completed a plan for its future and



the restoration of its important native habitats. Restoration is underway, and work has begun to prepare the land for a controlled burn, which will help the native plant communities on the property thrive. In addition, our team is working to remove invasive species, plant native plants, and create trails.

D Ranch Preserve is not open to the public, but Conservation Florida regularly hosts guided tours and public events on the property. To receive special event invitations and to be notified of volunteer opportunities at the preserve, visit our website at [conserveflorida.org](https://www.conserveflorida.org), and sign up for email updates. 



Every drop of water and acre saved helps secure Florida's Conservation Future.

YOUR SUPPORT IS VITAL TO THE VISION OF A PROTECTED AND CONNECTED FLORIDA WILDLIFE CORRIDOR. Help Conservation Florida save our state's natural habitats by making a donation today! Call (352) 376-4770 for more information, or email info@conserveflorida.org.

Ways to Protect Your Land with a Conservation Easement



Since our founding in 1999, Conservation Florida has led the way in strategic and evidence-based land protection. To date, we have saved over 30,000 acres of critical habitat through acquisition, facilitation, and incubation of conservation projects.

We are working on tens of thousands of acres more. Our vision for the future is large-scale, and **we are 100% committed to conservation in the state of Florida** – for nature, for people, forever!

THE BENEFITS OF DONATING A CONSERVATION EASEMENT

You may wish to protect your land by donating a conservation easement to Conservation Florida. Donating a conservation easement allows you to retain ownership of

your land while ensuring its protection in perpetuity. You may also be eligible to receive a tax deduction for the value of the conservation easement.

In cases where a parcel of land meets our conservation objectives and funding is available, Conservation Florida may offer to purchase your conservation easement. Like when donating, you would retain ownership of your land while ensuring it is protected, permanently.

There are additional ways to safeguard your land, such as a bargain of sale for a conservation easement as well as donating land for conservation or with a retained life estate. You can also consider selling your land to a conservation buyer or selling a conservation easement to a governmental agency. Please reach out to us to discuss your land protection options. 🐦





Meet Adam Bass

Adam is our director of conservation and leads our statewide efforts to protect Florida's natural and agricultural landscapes for generations to come. A multigenerational Floridian with practical experience in real estate, agriculture, and art, Adam previously managed a 2,000-acre farm and cattle operation in addition to founding



ADAM BASS Director of Conservation

a successful wildlife photography business. Adam also served as a corporal in the Marine Corps with two tours in Iraq.

INTERESTED IN PROTECTING YOUR LAND?

Contact Adam Bass by phone, email or scan the QR code with your smartphone's camera to fill out our land protection form and get started.

adam@conserveflorida.org
(352) 376-4770



**SCAN TO
START SAVING
YOUR LAND!**

It's As Easy As 1-2-3

Each land protection project is unique, but we've outlined the traditional conservation easement process below.

PHASE 1: EVALUATING

We get to know about you and your land protection goals, followed by a visit to your land to inventory its biological features and current conditions. After an analysis of funding sources, if applicable, we will discuss the monitoring needs and the Land Stewardship Fund. If your project meets our conservation goals and selection criteria, we move forward together.

PHASE 2: DRAFTING

After conducting our due diligence, we will negotiate the terms and work with you to develop a conservation management plan. Once the necessary documentation, examination, and paperwork is completed, the conservation easement will be reviewed by all parties.

PHASE 3: ACCEPTING

During this stage, our Land Protection Committee will review the terms and make a recommendation to our Board of Directors. Once the conservation easement is considered, signed by all parties, and recorded in public records, Conservation Florida will request a contribution to our Land Stewardship Fund and sign IRS Form 8283. Finally, we will monitor the easement conditions annually.

Where the Wild Things Grow



By Sarah M. Collins, Director of Philanthropy

Thanks to the support and vision of so many, Conservation Florida is a dynamic driver of land and water conservation in Florida. We who love Florida have a limited window of opportunity to protect the future of our state for the benefit of all—people and wildlife alike.

Protecting wild places is our mission, but people and communities will always remain at the heart of what we do. We establish relationships and partnerships based on a reputation of trust, results, and excellence.

The demand and urgency to protect Florida's irreplaceable conservation


lands is growing and the pace is ramping up, as Florida has become one of the fastest growing states in the nation.

Conservation Florida is focused on meeting these challenges collaboratively and strategically, and we feel a great urgency to increase our efforts. We are leading conservation projects on thousands of acres across Florida – from the Panhandle to the Everglades – protecting wild and working landscapes. Conservation Florida is working diligently on your behalf to save Florida's natural and agricultural landscapes for future generations.

So, this is it – the last great push for land conservation in our State – and we are on the frontlines. When an incredible land opportunity arises,

we have to act fast. We need to show up at the table ready to make a deal. Your donation goes directly toward protecting land that supports native plants and wildlife, fresh water, conservation corridors, family farms and ranches, the economy, and nature-based recreation. Your support allows us to act swiftly to save more Florida land. Together, let's give our great-great-grandchildren a gift from us — a future for Florida that's bright.

Thank you for joining us as we protect the places we cannot afford to lose.

For more information about specific giving opportunities, please contact Sarah Collins at sarah@conserveflorida.org or (352) 376-4770. 

YOUR DONATION SAVES LAND. (IT'S THAT SIMPLE!)



**CONSERVATION
FLORIDA IS THE
ONLY STATEWIDE,
HOMEGROWN LAND
CONSERVANCY.**

PERSONAL PHILANTHROPY

Consider making an annual gift or a multi-year pledge by donating with a credit card online, mailing a check, or stock transfer.

LEAVE A LEGACY

Planned gifts are deeply personal decisions, and we will walk with you through the process. Options include

estate planning, 401k, real estate, retirement and savings accounts.

IRA CHARITABLE ROLLOVER

Taxpayers aged 70 ½ or older can make tax-free gifts up to \$100,000 annually from individual retirement accounts to a charity, called a "Qualified Charitable Distribution."

1,000

The number of people who move to Florida every day.

(That's a city the size of Orlando, every year!)

100,000

Acres lost every year in Florida. We're losing about 10 acres an hour in the Sunshine State!

124

Endangered or threatened species losing their habitat and hope.

IN-KIND SUPPORT

Donations of goods or professional services provide vital support that helps protect the places that are important to people across the state.

VOLUNTEERISM

Your team can lend a hand at D Ranch Preserve through meaningful, team-building service, ideal for those who enjoy working outside and leaving a place better than they found it.

REAL ESTATE

By donating all or part of your home, vacation home, commercial building, or investment property, you may be able to reduce your capital gains tax, receive an income tax deduction, and/or receive an income for life – you may even be able to continue to use or live on the property.

EVENT SPONSORSHIP

Many of our partners support our signature events with a corporate sponsorship, corporate table, or in-kind contributions to have a lasting impact and benefit Floridians for generations to come.

CORPORATE MATCHING

Double or even triple your giving through corporate match opportunities aimed at charitable contributions.

CORPORATE GIVING

Corporate commitment, partnership, and financial support not only deepens our land conservation impact, but also provides meaningful marketing, sales, promotional, and philanthropic value.



CAUSE-RELATED MARKETING

Our success has always been bolstered by partnerships. This Brand Saves Land is a corporate cause-related marketing partnership that allows businesses to directly impact the quality of life for present and future generations of Floridians. It also directly informs your clients, consumers, or customers that YOUR brand saves land and gives charitably.

DONATE STOCKS + BONDS + MUTUAL FUNDS

By making a gift of appreciated securities, you have the opportunity to avoid capital gains tax, diversify your portfolio, and/or secure a stream of income. Provide your broker with the below information, including your name and contact information.

Broker: Fidelity Management Trust Company

Address: PO Box 770001
Cincinnati, Ohio 45277-0037

Phone: (800) 952-4438
(Fidelity Charitable)

Account Name:
Conservation Florida, Inc.

Account Number: Z50688312

DCT Number: 0226

SCAN HERE TO DONATE TODAY!



FOR NATURE. FOR PEOPLE. FOREVER.

Champions for Conservation



David and Peggy Carr have a passion for conservation that runs deep. In fact, David co-founded Conservation Florida, and Peggy was instrumental in creating the Florida Ecological Greenways Network map, which is the science and mapping foundation that makes up the Florida Wildlife Corridor.

Conservation Florida staff met with the couple at their family's historic cabin in Micanopy to learn more about their longstanding support of Conservation Florida's mission.

WHY DID YOU GIVE?


David: It takes money to run an organization. We hope more land can be protected, and it's a long, slow process. It's accomplished in bits and pieces. This parcel, then that parcel. Over time, it starts to come together.

Peggy: Another reason is that Florida is not a lost cause. There have been so many land conservation successes in

Florida. We have a framework to build upon. There's reason to be hopeful.

WHAT ACTION WOULD YOU ENCOURAGE OTHERS TO TAKE TO SUPPORT CONSERVATION IN OUR STATE?

Peggy: Give! I would also encourage you to support politicians with a conservation ethic. Vote for ballot initiatives that fund land conservation. And, most importantly, enjoy it! Enjoy all that Florida nature offers.

David: I'd like to share a quote from my father's book, *A Naturalist in Florida: A Celebration of Eden*. "In listing some reasons for optimism over the state of nature and man in Florida, one favorable development outweighs all the rest. It is not another species on the mend, or a new park or preserve or sanctuary established. It is rather a change in the heart of the people. ... The rise of this new stewardship gives heart to opponents of ecologic ruin everywhere and brings promise of better times for man and nature in Florida." 

Simplify Giving with Monthly Donations

Feeling inspired by David and Peggy Carr? Anyone can become a champion for conservation by choosing to make a donation to Conservation Florida.

While there are many ways to give, from conservation easements to one-time gifts, donors often find the simplicity of monthly giving to be most ideal. Many, including the Carrs, prefer to make recurring donations each month because it spreads the financial impact of giving across the entire year. It also helps Conservation Florida facilitate better long-term planning and map out future preservation efforts.

Any amount makes a difference. Even \$5 can support land conservation by purchasing native plants for habitat restoration.

For more information about monthly recurring gifts, as well as additional opportunities to give, please contact Sarah Collins at sarah@conserveflorida.org or (352) 376-4770.



Conservation & Community

You play an important role in our work to save Florida's special places. From planting trees at D Ranch Preserve to getting outside, exploring nature, and documenting biodiversity, our amazing community never ceases to amaze us.

Conservation Florida hosts community education and engagement events throughout the year all over Florida, including Wild Walks, our annual Bioblitz, and the Wild Florida 5k. 🐦

Conservation is important to me because...



"Florida is such a beautiful place, and unfortunately, I feel it's usually overlooked and taken for granted. Conservation efforts .. educate and encourage people to get outdoors and see some of the incredible gems Florida has to offer."

LLOYD GREEN



"Growing up in Florida, I visited and enjoyed conserved areas of land. Now, interning with Conservation Florida has given me the opportunity to engage with Florida habitats in a more impactful way and to be a part of the process of conserving land."

EVA ORTIZ-FEDER



"I support Conservation Florida because preserving the natural landscape of our state provides a tangible history of Florida's original wildness for everyone to experience."

ELLERY LINDER



"I will never tire of being outdoors, be it in the woods or on the water, nor cease to be amazed by the beauty of nature...seeing the wonderful animals or hearing their calls. I will forever hold the times spent with family and friends in Florida's natural environment close to my heart."

KC NAYFIELD

**CONSERVATION
FLORIDA**

37 N Orange Ave, Ste 323
Orlando, FL 32801



**SCAN CODE WITH
YOUR SMARTPHONE'S
CAMERA TO DONATE**



Saving the places Floridians love

ON THE COVER

As the sun rises over the Florida Wildlife Corridor, you can trust that Conservation Florida is hard at work to protect the landscapes – wild places, native plants, wildlife and water – that Floridians love.

